From: <u>John Lublinkhof</u>

To: Bill Jacobs/DC/USEPA/US@EPA; John Hebert/DC/USEPA/US@EPA

Subject: Protect T1 Disposable and Protecta T3 Disposable

Date: 01/13/2011 03:27 PM
Attachments: Protecta Name 011311.doc

Dear Bill,

I received your letters indicating that the name proposed for this product has a safety claim embedded in it. As you are aware, we have used the Protecta name on our bait stations for over 20 years. The thought is that the current professional use bait stations and new products with bait stations would have a family name "Protecta". This product would only be used in the professional segment who are well aware of the Protecta name.

We prefer to continue with the name without qualifiers. If not, could we at least use the name with one of the qualifiers listed in the attachment?

I look forward to hearing from you and appreciate it if you would give consideration to the use of the name.

Thanks,

John Lublinkhof Bell Laboratories, Inc. 608-241-0202 Ext. 3138